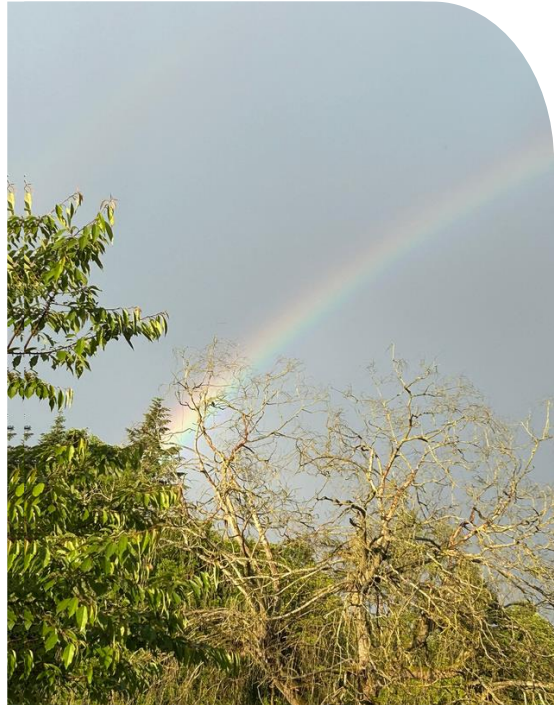
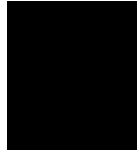




NATURE IS THE ANSWER

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The EBN Nature Restoration Programme is an ongoing campaign which will democratise access to high integrity UK centric nature projects for EBN members. It is as a sponsorship programme enabling our members to support crucial nature-based solutions as a key part of their sustainability strategy. The funding generated will help landowners and project deliverers to invest money into a wide range of biodiversity activities all designed to improve the health of nature in the UK.

“ Fixing our relationship with nature is one of the most urgent challenges of our age. Climate change may grab more headlines, but the depletion of the natural world is an equally severe emergency and one very much fuels the other. Our economy and our society depend on complex ecosystems from mountain-tops to seabeds for food, clean water and air, our ability to cope with climate change impacts, and places that foster health and wellbeing. Viewing nature as natural capital clearly encapsulates our fundamental reliance on this stock of national wealth. Expressing nature in practical economic terms makes it easier for decision-makers to incorporate it into their plans, while offering reassurance that putting money into nature is a sound investment. ”

Tony Juniper CBE, Chair of Natural England in the State of Natural Capital report

**These wise words from Tony Juniper help to frame our programme.
It is one that will educate and inspire in equal measure but it will also add
significant value to the business balance sheet.**





We need to invest in natural capital now, to reduce risks and reap rewards. Acting quickly to prevent and address nature loss makes economic sense.

It secures and enhances the outputs we depend on, now and for the future, meaning it will be cheaper and more effective in the long run.

Investing into nature restoration projects and mitigating risk from biodiversity loss can;

- Prevent supply chain disruption
- Improve investment profiles
- Increase attractiveness to employees
- Enhance business and brand reputation
- Create access to the mental health benefits of nature



GOOD FOR NATURE

We have identified a number of project developers who will, amongst other things, help to:

- Restore mountains, moorlands, heaths and peatlands
- Restore river systems and flood plains
- Sustainably manage catchments to slow flows, control erosion and ensure clean and plentiful water
- Create and restore native woodland planting “the right tree in the right place”
- Sustainably manage soils
- Reduce water and air pollution
- Create urban green and blue spaces
- Create species-rich farmland networks of field margins, boundary features and larger areas
- Ensure space for sand dunes and salt marshes with sea level rise for flood and erosion protection
- Minimise the introduction, spread and impact of invasive species
- Improve and expand protected areas for thriving plants and wildlife

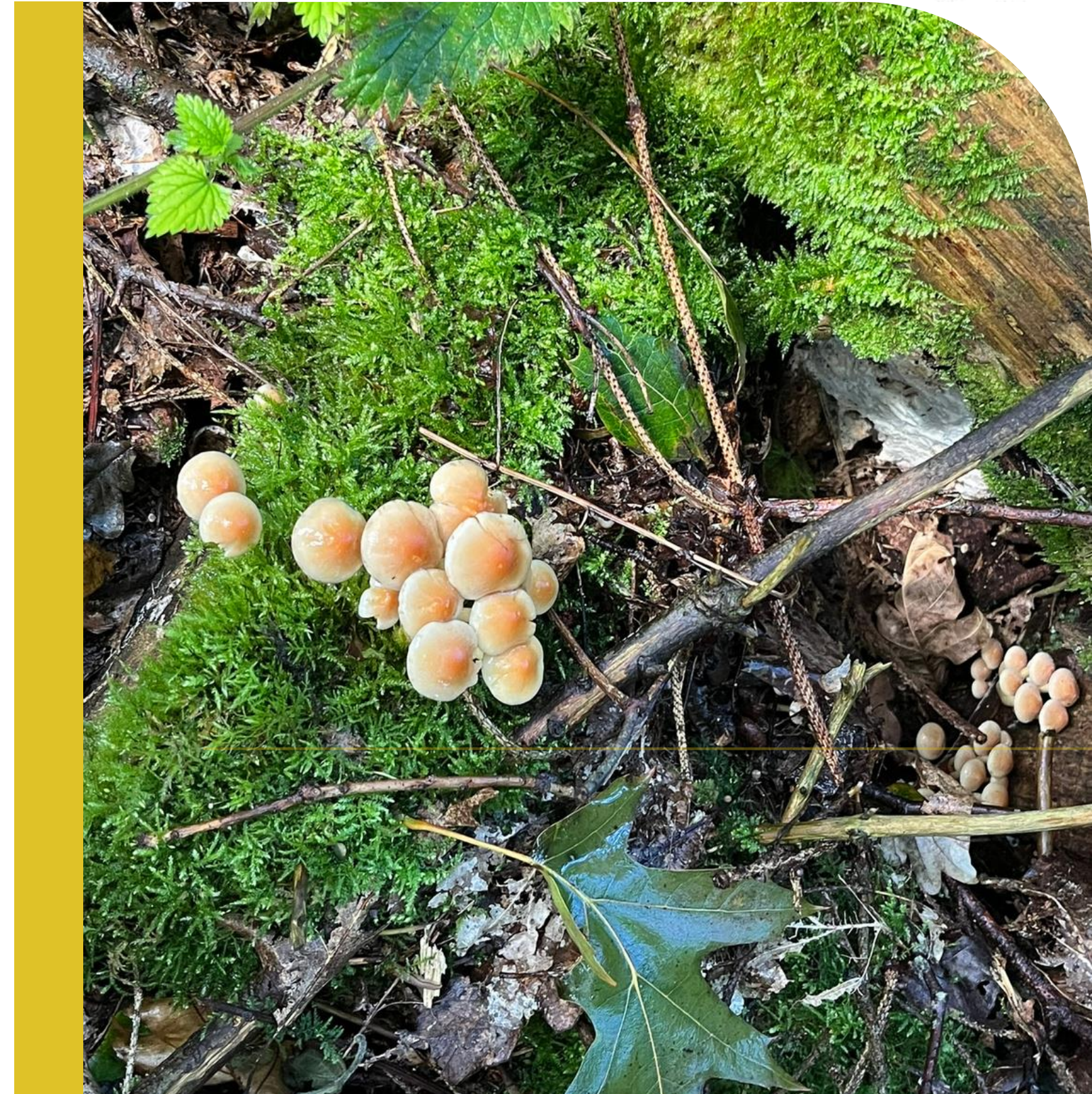




The big challenges for most businesses are where to start a nature restoration programme how to enter the market and the cost. Most nature restoration programmes are created with scale in mind and this carries a hefty price, which makes this space inaccessible to 95% of UK businesses.



The EBN Nature Restoration Programme is a solution to this conundrum and will show every business how to participate and make it affordable to them. It is a sponsorship programme whereby sponsors can join in collective campaigns as nature partners or become primary/sole partners supporting a project on their own.

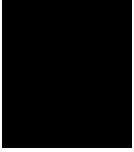




MULTIPLE BENEFITS

- Access to nature restoration projects which drive carbon reduction through various natural processes
- Brand enhancement through being seen as an ethical and nature positive business
- Superb marketing content (story telling) to differentiate the brand
- Staff and stakeholder engagement platform (site visits)
- Mental health wellbeing through connecting with nature and its beauty
- Future carbon offsets which can be used as part of a wider decarbonisation campaign
- The chance to build social value by improving the opportunities and economies for local communities through school education and job creation
- Becoming part of a mini network of like-minded and equally motivated businesses





HOW DOES IT WORK?

Over the last 15 months the EBN has been actively seeking out high integrity UK based nature restoration programmes that deliver positive outcomes including carbon sequestration, biodiversity restoration, wetland and soil improvement, marine enhancement and those which contribute to regenerative agriculture.

Whilst we fully acknowledge the devastation caused to nature in the global south through deforestation, nature does not acknowledge geographical boundaries and we wanted to find projects that our members can support and crucially visit and engage with.

We have a number of these in development and some superb relationships are springing up. What is certain, however, is that the institutional and corporate money pouring into nature restoration in the UK means that demand will significantly outstrip supply, especially for farmland, so we urge our members to get involved immediately and learn about the benefits with us as projects develop.

Prices will vary from project to project depending on issues such as geography and access to early carbon credits, but our goal is to make this affordable to most businesses. We want to democratise access to nature.

To do this we invite EBN members to join in with the programme by committing to a rolling sponsorship campaign (minimum period) on a project-by-project basis.



GET INVOLVED NOW

The entry point for our first pilot project, a farm in Kent where the owner intends to create a “biodiversity mosaic” is £500 pcm and £100 pcm administration charge for a minimum 3 year commitment – carbon credits will be awarded at the end of this period.

To find out more about this project at Bog Farm, Ashford and others that we will be offering to the market.

Contact Roger McKerlie on
roger@theebn.co.uk or call 07703 344139

